## 2019 Cuyuna Off-Road Triathlon Partnership Opportunities

Hello,

Last year's inaugural triathlon was a tremendous success! With 162 participants, 90 volunteers, and 27 sponsors, we were able to raise nearly \$7,000 for the Cuyuna Range Elementary School's Parent-Teacher Organization. With that funding they've been able to support a wide range of youth sports, activities, and educational opportunities including new weight room equipment at the Crosby-Ironton High School and kids sports equipment at the Hallett Community Center as well as sleds and winter gear for the kindergartners. And that list keeps growing as funding requests continue to be submitted!

We couldn't have had this success and witnessed this impact without our sponsors so... will you consider joining us as a partner for the 2019 event?

Scheduled for Sunday, June 9, 2019 we are looking forward to an even **bigger** and **better** event. Based on your level of commitment, there are a variety of marketing benefits that we can provide:

	Platinum	Gold \$750	Silver \$500	Bronze \$200
	\$1,500			
Pre-Event				
Logo on website & social media		<u> </u>	<b>Q</b>	<u> </u>
Recognition on email blasts	<u>@</u>	<u> </u>	<u> </u>	
Complimentary race entries	<u></u> (2)	<u>@</u> (1)		
Recognition in pre-event press release	<u>é</u>			
Logo on event flyer				
(or other race advertisements)	<u> </u>			
Business name on event flyer			Ü	Ú
(or other race advertisements)				
On-Site Recognition				
Logo on event banner	<u>@</u>	<u> </u>		
Opportunity to provide item in		<u> </u>	<u></u>	
participant registration packet/bag				
Logo on t-shirt	<u>é</u>	<u> </u>	<u> </u>	
Business name on t-shirt				
Opportunity to address the crowd at either				
kick-off event or awards ceremony	<u> </u>			
Post-Event				
Recognition in thank you email blast		<u> </u>	<u> </u>	
Recognition in post-event press release	<u> </u>	<u> </u>		

Optional add-on: Saturday, June 8<sup>th</sup> pre-race party host / sponsorship: \$1,000

Although a financial contribution would be preferred, we are open to other levels or types of support. Please contact us with your ideas! We appreciate your help - at any level - and look forward to working with you to make this a Cuyuna tradition for years to come.

Regards,

**CORT Co-Directors** 

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